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Today

11:09am Searched for Multi-Channel Marketing Campaign   Viewed 1 result

⭐ starred Developing Effective Multi-Channel Marketing Strategies · the-dma.org

11:08am Searched for marketing (response OR answer) segmentation

9:27am Searched for response segmentation

Yesterday

4:50pm Searched for marketing (response OR answer) segmentation   Viewed 1 result

⭐ starred Email Marketing - Response One · responseone.co.uk

4:47pm Searched for marketing (response OR answer) segmentation   Viewed 2 results

⭐ starred The Brandimarte Group: Marketing Analytics, Promotion... · brandimartegroup.com

⭐ starred Segmentation Answer · marketingteacher.com

4:45pm Searched for marketing group response (determine OR create) subgroup

4:44pm Searched for marketing group response (determine OR create) subgroup   Viewed 1 result

⭐ starred Promotional_Effects.png
400 x 301 - 32k

4:43pm Searched for group response (determine OR create) subgroup

4:43pm Searched for response segmentation

4:41pm Searched for second target group subset first target group   Viewed 1 result

⭐ starred I_10_tt231-web.png
434 x 366 - 56k

Web Activity

« Dec   Jan 2009

S	M	T	W	T	F	S
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Today, Jan 14

1 - 10 11 - 20 21 - 40   41+

Total Google searches: 676

4:37pm   Searched for   marketing first group response determine second group

4:36pm   Searched for   marketing first group response second group

4:35pm   Searched for   marketing second group subset first group   Viewed 1 result

☆ starred   Finding segmentation types for group discussion - Marketing ... - researchinfo.com

4:23pm   Searched for   marketing second group subset first group   Viewed 3 results

☆ starred   Method and system for analyzing the effectiveness of... - patentstorm.us

☆ starred   European Journal of Operational Research : Explaining... - elsevier.com

☆ starred   Emerald FullText Article : Cross-cultural consumer decisions ... - emeraldinsight.com

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Yesterday (cont.)

4:22pm   Searched for   second group subset first group

4:21pm   Searched for   second target group subset first target group

4:05pm   Searched for   response segmentation

4:04pm   Searched for   response segmentati...   Viewed 2 results

⭐ starred   Market Segmentation and the 'Hump-Shaped' Response... · rutgers.edu

⭐ starred   Finite-Mixture Structural Equation Models for Response-Based ... · informs.org

3:59pm   Searched for   response segmentati...   Viewed 2 results

⭐ starred   IngentaConnect Customer list segmentation using the combined ... · ingentaconnect.com

⭐ starred   Using Variety-Seeking-Based Segmentation to Study Promotional... · sagepub.com

3:58pm   Searched for   response segmentati...   Viewed 1 result

⭐ starred   http://www.amazon.co.uk/Value-response-segmentation-approach-...

3:19pm   Searched for   response segmentati...   Viewed 1 result

⭐ starred   http://www.anderson.ucla.edu/faculty/randy.bucklin/Publicatio...

3:19pm   Searched for   marketing multiple target group campaign

3:18pm   Searched for   marketing multiple target group campai...   Viewed 1 result

⭐ starred   Journal of Targeting, Measurement and Analysis for Marketing... · palgrave-journals.com

3:09pm   Searched for   related:sap.ittoolbox.com/groups/technical-functional/sap-crm/customer-birthday-marketing-campaign-1851191

3:08pm   Searched for   marketing multiple target group campai...   Viewed 4 results

Web Activity

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Today, Jan 14

1 - 10   11 - 20   21 - 40   41+

Total Google searches: 676

☆ starred   Customer Birthday Marketing Campaign - ITtoolbox Groups · ittoolbox.com

☆ starred   Insurance: Multi-Channel Marketing Campaign · sap.com

☆ starred   Email Marketing Software, Email Marketing Solutions,... · eroi.com

☆ starred   Rules for Email Campaign Success · contactbeacon.com

3:06pm   Searched for   first target group second target group

3:05pm   Searched for   first target group second target group   Viewed 1 result

☆ starred   Defining target group for marketing campaign - Patent... · freepatentsonline.com

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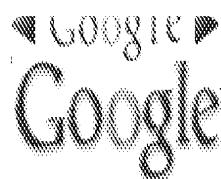
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Yesterday (cont.)

3:00pm Searched for first target group second target gro... Viewed 1 result

☆ How Can Target-Group-Specific Strategies Contribute to the ... - emaehrungswende.de
starred

2:58pm Searched for thomas witting sap

2:55pm Searched for thomas witting s... Viewed 1 result

☆ (WO/2004/090765) PREDICTING MARKETING CAMPAIGNS USING... - wipo.org
starred

2:53pm Searched for thomas witting

Jan 12, 2009

5:00pm Searched for Production seat booking system benefits

8:28pm Searched for Production seat booking system benef... Viewed 2 results

☆ International Journal of Production Economics : Designing... - elsevier.com
starred

☆ The Concept and Practice of the Production Seat System - wiley.com
starred

4:42pm Searched for capacity production seat reservation

4:41pm Searched for capacity production seat reservati... Viewed 1 result

☆ International Journal of Production Economics : Modeling... - elsevier.com
starred

4:25pm Searched for capacity production seat reservati... Viewed 3 results

☆ International Journal of Production Economics : Designing... - elsevier.com
starred

☆ Emerald FullText Article : Logistics innovation in the film ... - emeraldinsight.com
starred

☆ Production seat booking system for the combination of... - informaworld.com
starred

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